The Speculative Design major teaches open-ended creative thinking, debating values, possibilities and outcomes, understanding human contexts and mobilizing interests, and exploring ambiguous problems in an unexpected way. Speculative Design is a 21st century mix of art, science, and emerging technology focused on aesthetic, entrepreneurial and activist intervention. Bringing together laboratory and field research in a creative studio setting, Speculative Design works from nano to urban scales to stimulate new ideas and solutions.

### Lower Division

**Foundation Level** (6 courses / 24-26 units)

- VIS 11 Introduction to Visual Culture
- VIS 30 Introduction to Speculative Design
- VIS 41 Design Communication

Choose two Breadth Elective courses:

- VIS 1 or 2 or 3 Introduction to Art Making: 2-D Practices
- VIS 60 Introduction to Digital Photography
- VIS 70N Introduction to Media
- VIS 80 Introduction to Studio
- COGS 10 Cognitive Consequences of Technology
- USP 1 History of US Urban Communities
- USP 2 Urban World System
- USP 3 The City and Social Theory

Choose one History course:

- VIS 10 Computing in the Arts Lecture Series
- VIS 22 Formations of Modern Art
- VIS 31 Undead Media: All Things Zombie
- VIS 32 Art, Design and the Brain

### Upper Division

**Intermediate Level** (6 courses / 24 units)

- VIS 135 Collaborative Research, Methodologies and Management

Choose three Lecture courses:

- VIS 100 Introduction to Public Culture
- VIS 101 Introduction to Urban Ecologies
- VIS 102 Cross-Border Urbanization
- VIS 133 Lecture Topics in Speculative Design
- VIS 142 Practices in Computing Arts
- VIS 163 Design Research & Criticism

### Major Requirements

**Total Courses Required**

- Lower Division: 6 courses / 24-26 units
- Upper Division: 12 courses / 52 units
- Total: 18 courses / 76-78 units

All courses taken for major requirements must be taken for a letter grade, and only grades of C- or better will be accepted. Refer to course descriptions for enforced prerequisites.

Note: Courses may not overlap between Intermediate and Advanced requirements. CSE 8B or CSE 11 is a required prerequisite for VIS 141A.

### Senior Project

**1 Course / 8 units**

- VIS 190 Design Master Studio

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*Indicates Production Course, enrollment in production courses is limited to two per quarter.*